

CASE STUDY

Study Site: Meridien Research
Indication: Acne

Enrollment Goal: 25 Actually Enrolled: 60
Randomized: 240% Retention Rate: 93%



Objective

A Colorado-based specialty pharmaceutical manufacturer needed an established research facility in Florida with a large population of young people where they could place their acne study.

Solution

The company searched for principal investigators (PIs) with specific experience in dermatology and acne studies that had proven themselves in other clinical trials based on published enrollment figures. After thorough site reviews, the manufacturer selected Meridien Research because they had a great number of potential subjects in the 12 to 40 years of age bracket.

Using their database, outreach and dedicated marketing, which included print ads, Social Media and radio advertising, Meridien Research's skilled team was able to enroll 60 subjects (35 more or 240% of goal) within 11 weeks. They had a 93% retention rate on this study that finished on time!

If you are looking for a proven research facility in Florida, look no further than Meridien Research!



About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With six privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton, Maitland and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 2,000 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 90,000+ diverse patients.



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