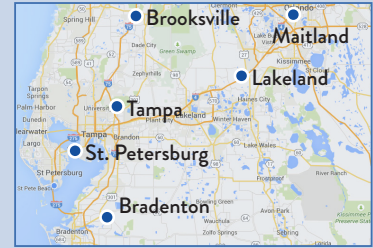


CASE STUDY

Study Site: Meridien Research
Indication: Alzheimer's Disease

Enrollment Goal: 15 Actually Enrolled: 27
Randomized: 180% Retention Rate: 96%



Objective

A California-based pharmaceutical company that focuses on the development of memory-associated medications needed sites across the country for their new trial.

Solution

Florida is well known for having a senior population. That is one of the main reasons Meridien Research has a clinic that specializes in Alzheimer's Disease research. A large CRO reached out to Meridien Research to see if they would be interested in the new Alzheimer's medication trial and enrollment started a few months later.

Using a combination of traditional outreach (health fairs, referring physicians and networking) and advertising/social media, Meridien Research was able to screen 51 subjects. They enrolled 27 subjects (12 more or 180% of goal) within a year. The retention rate for this study was 96%.

Meridien Research is a Florida-leader in Alzheimer's Disease studies. If you have a memory study to place, call us right away!

About Meridien Research

Meridien Research has been offering medical research to residents of Central Florida since 2000. With six privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton, Maitland and Lakeland, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 2,000 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 90,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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