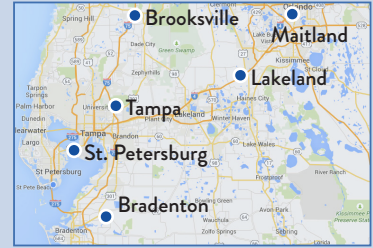


CASE STUDY

Study Site: Meridien Research
Indication: Insomnia

Enrollment Goal: 10 Actually Enrolled: 10
Randomized: 100% Retention Rate: 100%



Objective

An international pharmaceutical company had a new medication designed to combat insomnia going into Phase III trials and they needed sites throughout the United States to participate.

Solution

Meridien Research had several sites in the Tampa Bay area of Florida that had successfully completed insomnia studies in the past. After going through the site selection process, one site was chosen and enrollment began.



Using a combination of traditional outreach (health fairs, referring physicians and networking) and advertising/social media, Meridien Research was able to screen 27 subjects. They enrolled 10 subjects (100% of goal) within three months. The retention rate for this study was 100%.

When it comes to insomnia studies, Meridien Research doesn't sleep on the job! Call to find out how we can enroll your sleep studies today!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With six privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton, Maitland and Lakeland, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,800 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 90,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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