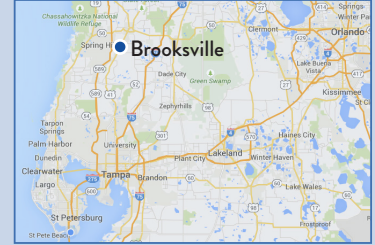


CASE STUDY

Study Site: Meridien Research • Brooksville, Florida
Indication: Obesity with Cardiac Risk

Enrollment Goal: 34 **Actually Enrolled:** 64
Randomized: 188% **Retention Rate:** 92%



Objective

A large California-based biopharmaceutical company designed an obesity/weight loss study for individuals with cardiac risk factors and needed a highly-effective medical research facility in central Florida where they could conduct their trial.

Solution

The company needed principal investigators (PIs) with specific experience in obesity and cardiac conditions who had proven themselves in other clinical research trials based on past study metrics. After conducting PI and site reviews, the firm compared each possible site's patient population and recruitment capabilities until they found the perfect location in west central Florida for the study -- Meridien Research in Brooksville.

Using their extensive database, community involvement and dedicated marketing, which included print ads, Social Media and direct mail, Meridien Research's skilled team was able to enroll 64 subjects (30 additional or 188% of goal) within 18 months. They had a 92% retention rate on this study that finished on time!

If you are looking for a proven research facility in central Florida, look no further than Meridien Research!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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