

# CASE STUDY

**Study Site:** Meridien Research • Bradenton, Florida  
**Indication:** Hypogonadism

**Enrollment Goal:** 7      **Actually Enrolled:** 15  
**Randomized:** 214%      **Retention Rate:** 100%



## Objective

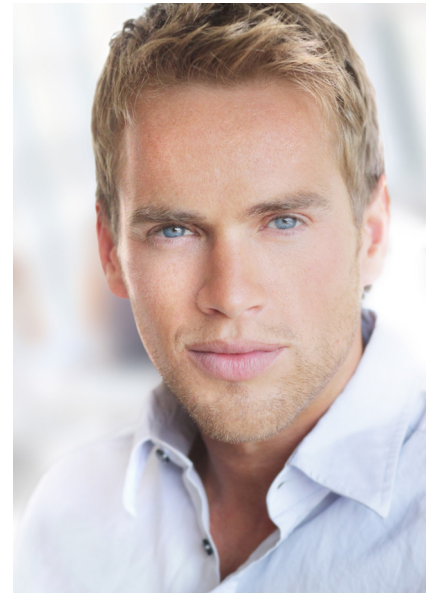
A Salt Lake City specialty pharmaceutical company wanted to place a low testosterone study at a proven site on the Gulf coast of Florida.

## Solution

Since one of the country's top endocrinologists, Louis B. Chaykin, MD, is the Principal Investigator (PI) at Meridien Research in Bradenton, Florida, getting the low testosterone study implemented happened very quickly. After reviewing Meridien Research's history with type 2 diabetes studies, they were added to the study roster.

The Bradenton staff enrolled 15 subjects (8 more or 214% of their goal) within 16 weeks using their database and recruitment tactics that included print advertising, email blasts and local physician/clinic partnerships. The study was completed on time and Meridien Research had a 100% retention rate.

For your endocrinology study needs, look to Meridien Research in Bradenton!



## About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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