

CASE STUDY

Study Site: Meridien Research • Bradenton, Florida
Indication: Type 2 Diabetes with Cardiovascular Outcomes



Enrollment Goal: 4 **Actually Enrolled:** 22
Randomized: 550% **Retention Rate:** 77%

Objective

A large Danish multinational pharmaceutical company with production facilities in seven countries needed a dedicated research clinic in Florida where they could place their study for type 2 diabetics who had experienced cardiovascular events.

Solution

Louis B. Chaykin, MD, an endocrinologist and diabetes expert at Meridien Research in Bradenton, Florida, was one of the principal investigators the company contacted. After reviewing Meridien Research's past history with type 2 diabetes studies, the pharmaceutical company quickly added them to the mix.

The Bradenton staff enrolled 22 subjects (18 more or 550% of their original goal) within 22 weeks using their database and recruitment tactics that included print advertising, online marketing and community outreach. The study was completed on time and Meridien Research had a 77% retention rate.

If you need a research clinic in Florida that specializes in studies for the senior population, look to Meridien Research!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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