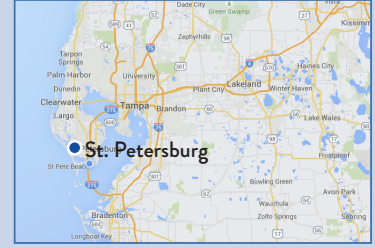


CASE STUDY

Study Site: Meridien Research • St. Petersburg, Florida
Indication: Acne

Enrollment Goal: 25 **Actually Enrolled:** 60
Randomized: 240% **Retention Rate:** 93%



Objective

A Colorado-based specialty pharmaceutical manufacturer needed an established research facility in Florida with a large population of young people where they could place their acne study.

Solution

The company searched for principal investigators (PIs) with specific experience in dermatology and acne studies that had proven themselves in other clinical trials based on published enrollment figures. After thorough site reviews, the manufacturer selected Meridien Research in St. Petersburg, Florida, where the population for 250,000 residents showed a great number of potential subjects in the 12 to 40 years of age bracket.

Using their database, outreach and dedicated marketing, which included print ads, Social Media and radio advertising, Meridien Research's skilled team was able to enroll 60 subjects (35 more or 240% of goal) within 11 weeks. They had a 93% retention rate on this study that finished on time!

If you are looking for a proven research facility in Florida, look no further than Meridien Research!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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