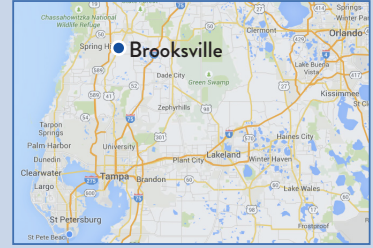


CASE STUDY

Study Site: Meridien Research • Brooksville, Florida
Indication: Alzheimer's Disease

Enrollment Goal: 5 **Actually Enrolled:** 11
Randomized: 220% **Retention Rate:** 100%



Objective

A large pharmaceutical manufacturer wanted a Florida site for their latest Alzheimer's Disease study because of the large senior population.

Solution

The company needed clinical research sites in Florida that had proven themselves in other Alzheimer's Disease trials based on past history and available metrics. After a lengthy search, they found Meridien Research in Brooksville.



Since Meridien Research has conducted numerous Alzheimer's Disease and memory loss studies, the staff was able to use their extensive database combined with community involvement and targeted marketing to quickly ramp up study recruitment. Meridien Research was able to enroll 11 subjects (6 more or 220% of goal) within just 7 weeks and retained 100% of the subjects!

If you have an Alzheimer's Disease study or need to place any study in Florida, contact Meridien Research today!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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