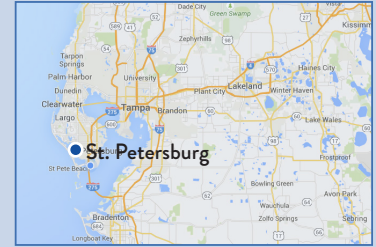


CASE STUDY

Study Site: Meridien Research • St. Petersburg, Florida
Indication: Age Associated Memory Impairment



Enrollment Goal: 10 **Actually Enrolled:** 39
Randomized: 390% **Retention Rate:** 87%

Objective

A clinical stage biotechnology company headquartered in Colorado that develops therapies for central nervous system disorders needed to find a site in Florida with a large surrounding senior population where they could place their Age Associated Memory Impairment (AAMI) study.

Solution

Florida is a retirement destination, making it the perfect place for senior studies. So when the biotechnology company needed another site for their trial, they looked to the Gulf coast of Florida and found Meridien Research in St. Petersburg -- a proven site for Alzheimer's Disease and AAMI trials.



Meridien Research's professional team was able to enroll 39 subjects (29 more or 390% of goal) within six weeks using their database and recruitment tactics that included print advertising, online marketing and outreach. They had an 87% retention rate on this study that finished on time!

If you need a research clinic in Florida that specializes in studies for the senior population, look to Meridien Research!

About Meridien Research

Meridien Research has been offering medical research to residents of the Tampa Bay area since 2000. With five privately-owned clinical trial facilities in St. Petersburg, Tampa, Brooksville, Bradenton and Lakeland, Florida, Meridien Research's mission is to provide consistent, high-quality clinical research in a professional, ethical and timely manner.

Meridien Research has conducted more than 1,200 clinical trials across a wide range of therapeutic areas for the pharmaceutical, biotechnology and contract research industries. Meridien Research's investigators are board certified and specialists in endocrinology, dermatology, internal medicine, cardiology, central nervous system disorders and men's and women's health. Their CTMS database includes 55,000+ diverse patients.

Meridien Research's services include conducting Phase Ib-IV, PK and specialty studies, dedicated marketing and patient recruitment, rapid feasibility response and streamlined communication with regards to contracts, budgets, regulatory and invoicing.



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